STATE OF CALIFORNIA
DEPARTMENT OF CONSUMER AFFAIRS
BUSINESS, CONSUMER SERVICES, AND HOUSING AGENCY • GOVERNOR EDMUND G. BROWN JR.
Medical Board of California
BOARD OF PODIATRIC MEDICINE
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PUBLIC EDUCATION COMMITTEE
AUGUST 17, 2016

SUBJECT: PUBLIC EDUCATION PROGRAM REPORT

ACTION: RECEIVE AND FILE STATUS REPORT

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RECOMMENDATION

Receive and file the quarterly status report on public outreach efforts and education.

ISSUE

This report summarizes key activities and other items of note in the executive offices of the Board of Podiatric Medicine pertaining to Public Education and Outreach activity. The report provides committee with progress updates on special projects and/or Board directed tasks and highlights ongoing operations and key accomplishments.

DISCUSSION

A. ADMINISTRATIVE SUMMARY

The Public Education Committee last convened on May 11, 2016, with Dr. Judith Manzi, Chair of the Public Education Committee and Melodi Masaniai, appearing via teleconference. Jason Campbell, Executive Officer and Gary Duke, Legal Counsel, were in attendance in Sacramento. An account of the committee meeting was then provided to BPM at the June 3th Board Meeting as part of the Executive Officer's Report. Immediately below are current updates regarding Board public education and outreach activities.

B. BPM WEBSITE – STATISTICS AND INQUIRIES

The new BPM Website became active on March 31, 2016. At this time, available data as to the number of visitors and the pages most visited, is not currently available. Data as to the number of "Web License Lookup Hits for the Calendar Year 2016" as of July 6, has been made available to BPM by the Office of Information Services (OIS) of the Department of Consumer Affairs. From January 1, 2016 to July 6, 2016, 104 inquiries were made as to the status of licenses for Doctors of Podiatric Medicine. The majority (52) of license inquiries were made in January, followed by March (16) and February (13). Additionally, the statistical results indicate that there were 675 inquiries made as to fictitious name permits (FNP) held by Doctors of Podiatric Medicine.

As to inquiries made through the BPM website mailbox, approximatley eight questions have been posed since June 6, 2016. Where appropriate, inquiries were referred to appropriate sources. Inquiries requiring significant clarification have received the following message: "Dear ___, I am currently serving as the Interim Executive Officer

for the Board of Podiatric Medicine. Jason Campbell, the last EO, is being replaced and the Board should make its decision in the next few months. Please understand that a response will be forthcoming in the near future. Thanking you in advance for your consideration. Kathleen Cooper, Interim Executive Officer," followed by contact information. Upon direction from this Committee and the Board, these pending interpretations as well as future inquiries will be answered fully with procedural and substantive input by current Board Members and legal counsel. There have been issues recently raised concerning protection of privacy rights of those inquiring on specific and perhaps identifiable matters and the unauthorized publication of same.

C. BPM NEWSLETTER - DRAFT

Please find attached a draft design of the BPM Newsletter, "Footnotes." It is anticipated that the initial phase reintroducing the production of this publication could be done in October and April and eventually become a quarterly publication. All Board Members are encouraged to contribute articles. Suggested topics include a Message from the BPM President, the Chair of the Public Education Committee, a section introducing the BPM Board Members, a message to increase BPM's pool of experts, and timely announcements. (Att. A)

D. CURES UPDATE

All licensed Doctors of Podiatric Medicine were required to register with CURES by July 1, 2016. As of May 2016, BPM had 325 registered users. As of July 15, 2016, BPM had 782 registered users. Additional information and frequently asked questions regarding the news CURES system may be accessed at the Medical Board's website at http://www.mbc.ca.gov/Licensees/Prescribing/CURES_Update.aspx

E. BPM QUARTERLY CALENDAR

Provided for Committee planning purposes and review is a 3-month calendar.

NEXT STEPS

The Public Education Committee will continue to review statistical information and develop the BPM Newsletter, Footnotes. Feedback from stakeholders is encouraged.

ATTACHMENTS

A. Draft of Proposed Newsletter Coverpage: "Footnotes"
B. BPM – 3-month timeline

Prepared by: Kathleen Cooper, JD

Kathleen Cooper

Kathleen Cooper, JD
Interim Executive Officer

ATTACHMENT A

NEWS FROM THE **BOARD OF PODIATRIC MEDICINE**

SUMMER 2016 **NEWSLETTER**

FOOTNOTES

Message from the Board President

Article one goes here

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BOARD MEMBERS

List of Board Member names

BOARD CONTACT INFORMATION

Address
Phone numbers and e-mail address if available
website address

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BPM Calendar

2016

September

Sept 5
Labor Day observed

Sept 9
BPM Board Meeting

Sept 29
December 2016 license renewals mailed out

Sept 30
Last day for Governor to sign or veto bills passed by the Legislature before Sept. 1 and in the Governor's possession on or after Sept. 1 (Art. IV, Sec.10(b)(2)).

October

Oct 2
Bills enacted on or before this date take effect January 1, 2017(Art. IV, Sec 8(c))

Oct 29
January 2017 license renewals mailed out

November

Nov 9
BPM Committee Meetings

Nov 8
General Election

Nov 11
Veterans Day

Nov 24 & 25
Thanksgiving Day & Day after Thanksgiving

Nov 28
February 2017 license renewals mailed out

Nov 30
Adjournment *Sine Die* at midnight (Art. IV, Sec 3(a))

Legislative Committee	Enforcement Committee	Public Education Committee	Licensing Committee	BPM Staff	CA Legislature	Committee Chairs	State Holidays DCA Information

ATTACHMENT B