



**PUBLIC EDUCATION COMMITTEE
AUGUST 19, 2015**

SUBJECT: ACTION PLAN QUARTERLY UPDATE

7

**ACTION: RECEIVE AND FILE STATUS REGARDING ACTION PLAN
PROGRESS FOR PUBLIC EDUCATION**

RECOMMENDATION

Receive and file status update regarding action plan progress.

ISSUE

This following is a status report on the progress of the BPM Executive Office in meeting the plans designed for accomplishing Organizational Relationship goals identified in the 2015-2018 Strategic Plan.

DISCUSSION

As previously reported, since adoption of the board's strategic plan the executive office had identified major tasks designed to meet and accomplish desired BPM goals and objectives. This effort includes prioritizing objectives, establishing key timeframes and targeted due dates in addition to assigning responsibilities for each identified activity.

The attached matrix provides quick reference summaries of actions taken by staff since the last quarterly meeting of the Board on June 5, 2015 and are provided for Board reference and review.

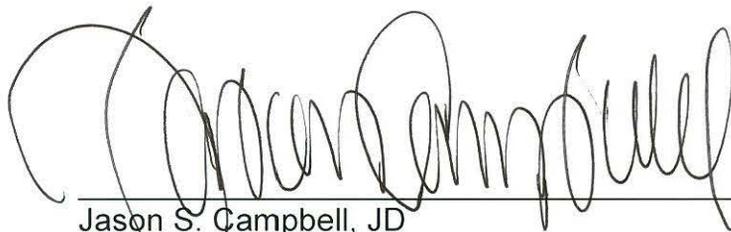
NEXT STEPS

Staff will continue to work toward meeting BPM goals and objectives identified in the 2015-2018 Strategic Plan. Continued quarterly updates will be provided for progress updates and to advise on completion of action items.

ATTACHMENTS

- A. BPM Strategic Plan 2015-2018 – BPM Goal Areas
- B. BPM Action Planning Matrix for Public Education Goal Areas

Prepared by: Jason S. Campbell, JD, Executive Officer

A handwritten signature in black ink, appearing to read "Jason S. Campbell", written over a horizontal line.

Jason S. Campbell, JD
Executive Officer

Organizational Relationships Objectives

1. Increase outreach to Doctors of Podiatric Medicine (DPMs) and stakeholders to strengthen cooperation, answer questions, and provide transparency.
2. Increase outreach to consumers to strengthen consumer confidence in the effectiveness of the Board of Podiatric Medicine (Board), answer questions, and provide transparency.
3. Increase the Board's and DPM's presence at other Department of Consumer Affairs professional board meetings and events to establish the Board's position with stakeholders, and mitigate organizational, administrative, and/or governmental biases in an effort to further the Board's mission.



Goal Area 5: ORGANIZATIONAL RELATIONSHIPS:

5.1	Increase outreach to DPMs and stakeholders to strengthen cooperation, answer questions and provide transparency.				HIGH
Activities		Planned Start Date	Assigned Staff	Target Completion Date	Status
a.	Develop, publish and distribute quarterly BPM newsletter to provide DPMs and stakeholders enhanced information regarding Board activities.	Q4 (Apr) 2015 FY 14/15	All Staff	Ongoing	Begun Q4 (Apr) 2015 FY 14/15
b.	Distribute BPM program brochures to identified stakeholders consistently.	Q1 (Jul) 2017 FY 17/18	Licensing Coordinator, Program Support	Ongoing	
c.	Redevelop and improve BPM website.	Q4 (Apr) 2015 FY 14/15	E.O.	Q2 (Oct) 2015 FY 15/16	Begun Q4 (Apr) 2015 FY 14/15
d.	Develop and implement internet based FAQs page.	Q4 (Apr) 2016 FY 15/16	E.O.	Q4 (Apr) 2017 FY 16/17	
e.	Continue quarterly Committee and Board meetings utilizing webcasting technology.	Q3 (Feb) 2015 FY 14/15	All Staff	Ongoing	Begun Q3 (Feb) 2015 FY 14/15
f.	Research innovative solutions and options for stakeholder training and education.	Q4 (Apr) 2015 FY 14/15	E.O.	Q2 (Dec) 2015 FY 15/16	Begun Q4 (Apr) 2015 FY 14/15
g.	Develop BPM publication regarding the Laws Relating to the Practice of Podiatric Medicine.	Q4 (Jun) 2017 FY 16/17	E.O.	Q1 (Jun) 2018 FY 17/18	

Goal Area 5: ORGANIZATIONAL RELATIONSHIPS:

5.3	Increase the Board's and DPM's presence at other DCA professional board meetings and events to establish the Board's position with stakeholders, mitigate organizational, administrative and/or governmental biases in an effort to further the Board's mission.				HIGH
Activities		Planned Start Date	Assigned Staff	Target Completion Date	Status
a.	Attend meetings of the related regulatory health Boards.	Q3 (Mar) 2015 FY 14/15	E.O. and Admin Analyst	Ongoing	
b.	Review and research related regulatory health Board meeting agendas to identify issues impacting BPM.	Q3 (Mar) 2015 FY 14/15	E.O. and Admin Analyst	Ongoing	

Goal Area 5: ORGANIZATIONAL RELATIONSHIPS:

5.2	Increase outreach to consumers to strengthen consumer confidence in the effectiveness of the Board, answer questions and provide transparency.				HIGH
Activities		Planned Start Date	Assigned Staff	Target Completion Date	Status
a.	Develop and publish quarterly BPM newsletter to provide DPMs and stakeholders information regarding Board activities.	Q4 (Jun) 2015 FY 14/15	Program Support	Ongoing	
b.	Distribute quarterly BPM newsletters and BPM program brochures consistently.	Q2 (Aug) 2015 FY 15/16	Licensing Coordinator, Program Support	Ongoing	
c.	Redevelop and improve BPM website.	Q4 (Apr) 2015 FY 14/15	E.O.	Q2 (Oct) 2015 FY 15/16	Begun Q4 (Apr) 2015 FY 14/15
d.	Develop and implement internet based FAQs page.	Q4 (Apr) 2016 FY 15/16	E.O.	Q4 (Apr) 2017 FY 16/17	
e.	Continue quarterly Committee and Board meetings utilizing webcasting technology.	Q3 (Feb) 2015 FY 14/15	All Staff	Ongoing	Begun Q3 (Feb) 2015 FY 14/15
f.	Research innovative solutions and options for stakeholder training and education.	Q4 (Apr) 2015 FY 14/15	E.O.	Q2 (Dec) 2015 FY 15/16	Begun Q4 (Apr) 2015 FY 14/15
g.	Develop BPM publication regarding the Laws Relating to the Practice of Podiatric Medicine.	Q4 (Jun) 2017 FY 16/17	E.O.	Q1 (Jun) 2018 FY 17/18	